**Nekya Crowders**

Web Designer | Web Production Specialist | Frontend Developer

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**Professional Summary**

Accomplished Web Designer and Frontend Developer with over 5 years of experience designing and building highly functional, user-centric websites. Skilled in HTML5, CSS3, JavaScript, and AWS, with a strong understanding of frontend development and a deep commitment to continuous improvement in backend development. Adept at translating client requirements into technical solutions while ensuring optimal user experiences through innovative design, SEO optimization, and performance enhancement. Known for adaptability, multitasking, and the ability to manage and execute complex projects across a variety of platforms

**Areas of Expertise**

**Technical Skills:**

* **Frontend Development:** HTML5, CSS3, JavaScript, jQuery, Bootstrap, Figma, Adobe Creative Suite, SASS
* **Backend Development:** Python, AWS, GitHub, WordPress, Shopify, Drupal, Squarespace, Wix
* **Design & UX/UI:** User-Centered Design, SEO Optimization, Responsive Web Design, Cross-Browser Compatibility
* **Platforms & Tools:** AWS, Cloudflare, Workfront, Google Analytics, Salesforce, HubSpot, FMG
* **Website Management:** WordPress, Shopify, Wix, Squarespace, Drupal, SEO, Email Marketing
* **Version Control & Collaboration:** Git, GitHub, Agile methodology, Team Leadership

**Professional Skills:**

* Adaptability & Flexibility
* Multitasking & Project Management
* Collaborative & Team-Oriented
* Problem-Solving & Critical Thinking
* Creative Design & Innovation
* Strong Communication & Presentation
* Analytical & Detail-Oriented
* Continuous Learning & Backend Development

**Professional Experience**

**Web Designer & Specialist**, *Liverez* | Remote | August 2022 - Currently

* Lead design efforts for **vacation rental software websites**, delivering custom and templated designs that enhance user experience and functionality.
* Optimized websites for **SEO**, **performance**, and **accessibility**, driving traffic and improving user retention.
* Spearheaded the **platform transition project**, reducing backlog by 25% through streamlined processes and innovative design updates.
* Delivered **technical presentations** to stakeholders, showcasing design proposals and their benefits.
* Used **AWS**, **Cloudflare**, and **HubSpot** to ensure seamless website functionality and security.
* Applied HTML, CSS, JavaScript, and jQuery to develop responsive, high-performance websites.
* Led cross-functional teams in implementing solutions that solved complex technical problems, improving website speed and user satisfaction.

**Web Production Associate**, *Commonwealth*| Contract 6-month | June 2024 – December 2024

* Played a key role in **migrating over 800 websites** from Easysite to **FMG software**, ensuring seamless transitions and minimal downtime.
* Assisted in the **development and launch** of websites from scratch, resolving technical challenges and enhancing website performance.
* Conducted rigorous **QA testing**, identifying and fixing issues to maintain the highest quality standards.
* Managed tasks and streamlined workflows using **Workfront**, ensuring the team met deadlines while maintaining high-quality output.

**Coding Coach**, *Awesome Inc* | Lexington, Ky | February 2021 – December 2022

Temporary Intern position implemented engaging coding curriculum for 10+ students aged 8-15.

* Developed and delivered an **engaging coding curriculum** for students aged 8-15, teaching them foundational coding skills through interactive projects such as mobile apps and websites.
* Fostered a passion for coding by providing mentorship, career guidance, and fostering a collaborative learning environment.
* Helped students develop **problem-solving skills** and encouraged critical thinking, building their confidence in technical fields.

**Web Designer & Front End**, *Freelance/Contractor |* Remote

* Conceptualized and developed over **15 websites** and **20+ logos** for clients across diverse industries, including **ecommerce**, **law**, and **education**.
* Applied a strong focus on **user experience (UX)**, SEO optimization, and responsive design to ensure websites were both functional and visually appealing.
* Enhanced performance by conducting **SEO analysis** and improving site rankings with **Google Analytics** integration.
* Collaborated with clients to **translate business requirements** into actionable technical solutions, improving site accessibility, load speed, and performance.
* Continuously iterated on projects by incorporating **backend development updates**, ensuring systems were optimized and scalable.

**Education**

**MBA,** *University of Phoenix* | Phoenix, Az (Online)

Masters | 2024

**International Business & Culture with Computer Science**, *Georgetown College* | Georgetown, Ky

Bachelors | 2020

**Certifications**

**Professional UX Design Specialization**, *Google* | 2022

**Responsive Web Design**, *Google* | 2022

**Technical Support Fundamentals**, *Google* | 2022

**JavaScript Algorithms and Data Structure**, Code Camp | 2025